WYC:hmp 10/4/07 60138 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Art Unit 2131

Rhoads et al

Application No.: 09/531,076

Confirmation No. 5497

Filed: March 18, 2000

For: SYSTEM FOR LINKING FROM OBJECTS

TO REMOTE RESOURCES

VIA ELECTRONIC FILING

Examiner: S. Zia

Date: October 4, 2007

RESPONSE TO NOTIFICATION OF NON-COMPLIANT APPEAL BRIEF

COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, VA 22313-1450

Sir.

The Notification of Non-Compliant Appeal Brief mailed on September 6, 2007, alleges that the Appeal Brief filed on May 17 is defective because:

IN SECTION V Summary of the claimed Subject Matter: The brief does not identify independent claim (3) and show which page and line number(s) If the specification and drawings if any they are being mapped to in the brief.

Appellants respectfully disagree. The required content concerning claim 3 is set forth on page 11 of the Brief. A reduced-scale version of the page is reproduced on the next page:

WYC:lmp 10/4/07 60138 PATENT

> WYC1ee 40135 5:1707 PATENT

Another aspect of the invention (defined by independent claim 3) concerns a system for linking from physical or digital objects, to conesponding resources.

Support for the elements of claim 3 is found in Fig. 2, and in the section of the Detailed Description beginning at page 3, line 24.

More particularly, such a system includes a registration means (19), an originating device means (12), a routing means (14), and a product handler means (16). Footnotes in the following discussion identify exemplary (not exhaustive) specification support.

The registration means can be a server computer that receives data relating to an object (e.g., a printed advertisement, 20), including its identity and its owner. The registration means associates this information in a database (17) with data relating to a corresponding response.*2

The originating device means can take many different forms, e.g., a cell phone, a personal digital assistant (e.g., a Palm Pilot), a personal computer, a barcode scanning system, etc.33 This originating device means senses data from an input object, processes same, and forwards same to the routing means.34

The routing means can be a computer.⁵⁵ The souting means essentially serves as a middleman between the originating device means 12 and the product handler means 16. The routing means receives requests from the originating device means, logs information re same, and then forwards the requests to an appropriate product handler means.⁵⁶

The product handler means also can be a computer. 77 This product handler means provides a response to the originating device means, in accordance with information provided thereto by the souting means.38

These elements cooperate to form a system that enables linking from physical or digital objects, to corresponding digital resources.

```
Sec. 4. p. sepidation, page 19; line 77—page 30; line 13; page 11; line 1742.

Sec. 18; 17, 5. to the profession are special, line 32 decay large 13; line 1842.

Sec. 4. p. sepidation, page 13; line 74; line 74.

Sec. 4. p. sepidation, page 1, line 71; page 14; line 74.

Sec. 5. p. sepidation, page 5, line 71; page 5, line 74.

Sec. 6. p. sepidation, page 5, line 71; page 3, line 54.

Sec. 4. p. sepidation, page 5, line 1346.

Sec. 4. p. sepidation, page 5, line 1346.

Sec. 4. p. sepidation, page 5, line 1346.
                                                                                                                                                                                                                                                                                                                                        rough page 13, line 2.
```

SUBSTITUTE APPEAL BRIEF (SECOND) 09/531,076

-11-

WYC:lmp 10/4/07 60138 PATENT

As can be seen, this page of the Brief identifies independent claim 3, and shows which page and line numbers of the specification and drawings correspond to the elements recited in the claim.

Reconsideration is solicited.

Date: October 4, 2007

CUSTOMER NUMBER 23735

Phone: 503-469-4800 FAX 503-469-4777 Respectfully submitted,

DIGIMARC CORPORATION

William Y. Conwell

Registration No. 31,943